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NEW TITLE INFORMATION

Broke City
by Wendy McGrath

A lyrical, working-class coming of age tale.

Broke City, the final book in Wendy McGrath’s Santa Rosa trilogy, follows young Christine as she edges into self-awareness in the now-vanished Edmonton neighbourhood of Santa Rosa.

Budding with creativity that her working-class parents do not understand, Christine questions her parents’ fraught relationship, with alcoholism and implicit violence bubbling just under the surface of their marriage. Her insight turns beyond her family to her neighbourhood, nicknamed Packingland, a community built on meat-packing plants and abattoirs, on death.

Written with tight lyricism, Broke City is a brimming working-class gothic novel that reveals Christine’s deepening knowledge of the adult world around her and of her own complicated place in that world.

“Wendy McGrath evokes the wise, tender, poignant observations of childhood. Compelling and oh so true, Broke City is a ghost story of the heart.”

~ Jacqueline Baker, author of The Broken Hours

About The Author

Wendy McGrath’s most recent novel Broke City is the final book in her Santa Rosa Trilogy. Previous novels in the series are Santa Rosa and North East. Her most recent book of poetry, A Revision of Forward, was released in Fall 2015. BOX (CD) 2017 is an adaptation of her long poem into spoken word/experimental jazz/noise by QUATRO & SOUND. MOVEMENT 1 from that CD was nominated for a 2018 Edmonton Music Award (Jazz Recording of the Year). Her poetry, fiction, and non-fiction has been widely published. Wendy lives in Edmonton, Alberta on Treaty 6 territory.

ADDITIONAL SALES POINTS
• Taps into a resurgent interest in Edmonton’s literary scene.
• Previously published two novels and two poetry collections.

MARKETING PLAN
• Early ARC and international press release mailout.
• Announcement of book’s release on NeWest Press Facebook group, website, email newsletter and Twitter page.
• Podcast reading/interview posted on iTunes, RSS feed, Facebook, and NeWest website.
• Press releases and review mailouts to various CBC outlets across the nation, both radio and television.
• Submit to all eligible awards.
• Ads in subTerrain, Alberta Views (Read Alberta Books Campaign), Prairie Books Now, CNQ: Canadian Notes and Queries, Glass Buffalo, and Grain Magazine.
• Launch events in Edmonton and Calgary.

MARKETS
• National trade: fiction
• US and UK trade: fiction
• Edmonton, AB

COMPARISON TITLES
• The Night Rainbow by Claire King (978-1-608199-44-0, Bloomsbury Press, 2013)
• The Douglas Notebooks: A Fable by Christine Eddie, trs. Sheila Fischman (978-0-864926-19-7, Goose Lane Editions, 2013)
• The World More Full of Weeping by Robert J. Wiersema (978-0-980941-09-8, ChiZine Publications, 2009)
let us not think of them as barbarians
by Peter Midgley

Bold poems wrought from violence and renewal.

Peter Midgley’s let us not think of them as barbarians is a bold narrative of love, migration, and war hewn from the stones of Namibia. Sensual and intimate, these evocative poems fold into each other to renew and undermine multiple poetic traditions. These poems call out as an act of linguistic and cultural translation that gradually assembles an ombindi—an ancestral cairn—from a history of violent disruption. Underlying the intense language is an exploration of African philosophy and its potential for changing our view of the world. Even as the poems look to the past, they push the reader towards a future that is as relevant to contemporary Canada as it is to the Namibian earth that bled them.

“These poems do double work: they challenge what we think we know about the relationship between history and the present and ask us to consider what else would be going on.”
~ Juliane Okot Bitek, author of 100 Days

About The Author

Peter Midgley is the author of several books of poetry, children’s literature, and plays. He lives in Edmonton.

Additional Sales Points

• Part of the Crow Said Poetry Series, including authors David Martin, Kayla Geitzler, and Emilia Danielewska.

Marketing Plan

• International press release mailout.
• Announcement of book’s release on NeWest Press Facebook group, website, email newsletter and Twitter page.
• Podcast reading/interview posted on iTunes, RSS feed, Facebook, and NeWest website.
• Press releases and review mailouts to various CBC outlets across the nation, both radio and television.
• Submit to all eligible awards.
• Ads in subTerrain, Alberta Views (Read Alberta Books Campaign), Prairie Books Now, CNQ: Canadian Notes and Queries, Glass Buffalo, and ARC.
• Launch events in Edmonton, Calgary, Moncton, and Fredericton.

Comparison Titles

• Skinned by Antjie Krog (978-1-609804-63-3, Seven Stories Press, 2013)
• 100 Days by Juliane Okot Bitek (978-1-772121-21-6, University of Alberta Press, 2016)
• That Light Feeling Under Your Feet by Kayla Geitzler (978-1-988732-21-3, NeWest Press, 2018)
Arctic Smoke
by Randy Nikkel Schroeder

An ageing punk band reunites for their final tour, North-bound and pursued.

On the eve of his thirtieth birthday, ageing punk Lor Kowalski is unsure of his sanity. He is haunted by hallucinogens and harbingers, strung out on broken stories that he cannot piece together into a lucid whole. Forced to join his old band from a life he’d rather forget, he is dragged north under the spell of a mysterious ad for an Arctic festival tour. As the band members unspool across the surreal snowscapes and frozen wastelands, rogue CSIS agents are hot on their increasingly iced-over heels. But what are ageing punks to rogue agents? Subversive and irredeemable, spectres from a past that must be erased with extreme prejudice. Randy Nikkel Schroeder combines coked-up magic realism with wound-up cyberpunk style.

“Unlike anything else out there. Nouns push against verbs in ways we’ve never seen.”
~ Mike Resnick, Hugo Award-winning author of Kirinyaga and Santiago

About The Author

Randy Nikkel Schroeder grew up Mennonite in Alberta’s deep south. As a young man he fled for the High Arctic and, psychologically, never came back. He currently lives with his family in Calgary, where he snowshoes in the woods, watches birds, and plays guitar and mandolin for his band, Uncle Zugg. In his spare time, he is Professor of English, Cultures, and Languages at Mount Royal University.

ADDITIONAL SALES POINTS
• For fans of punk music and cyberpunk writing.

MARKETING PLAN
• Early ARC and international press release mailout.
• Announcement of book’s release on NeWest Press Facebook group, website, email newsletter and Twitter page.
• Podcast reading/interview posted on iTunes, RSS feed, Facebook, and NeWest website.
• Press releases and review mailouts to various CBC outlets across the nation, both radio and television.
• Submit to all eligible awards.
• Ads in subTerrain, Alberta Views (Read Alberta Books Campaign), Prairie Books Now, CNQ: Canadian Notes and Queries, Glass Buffalo, and BeatRoute.
• Launch events in Edmonton, Calgary, and Winnipeg.

MARKETS
• National trade: fiction
• US and UK trade: fiction
• Lethbridge, AB / Northern AB

COMPARISON TITLES
• Hard Core Logo by Michael Turner (978-1-551523-41-5, Arsenal Pulp Press, 2009)
• To Me You Seem Giant by Greg Rhyno (978-1-988732-00-8, NeWest Press, 2017)
The Inquirer
by Jaclyn Dawn

Small-town paper, big-time secrets.

When an accident jeopardizing the family farm draws Amiah Williams back to Kingsley, Alberta, population 1431, she doesn’t expect her homecoming to make front-page news. But there she is in The Inquirer, the mysterious tabloid that is airing her hometown’s dirty laundry. Alongside stories of high school rivalries and truck-bed love affairs, disturbing revelations about Amiah’s past and present are selling papers and fuelling small-town gossip. As the stakes get higher, Amiah must either expose the twisted truth behind The Inquirer or watch her life fall apart again.

Jaclyn Dawn’s debut novel provides an incisive look at the lingering consequences of past relationships and the price of both staying silent and speaking up.

“\nA clever novel that reveals both the anxieties and strengths woven into tight-knit communities. The Inquirer is a thoroughly enjoyable read."

~ Lisa Guenther, author of Friendly Fire

About The Author
Jaclyn Dawn grew up in a tabloid-free small town in Alberta. With a communications degree and creative writing masters, she works as a freelance writer and instructor. She now lives somewhere between city and country outside Edmonton with her husband and son. The Inquirer is her debut novel.

ADDITIONAL SALES POINTS
• For fans of small-town novels with complicated family dynamics.

MARKETING PLAN
• Early ARC and international press release mailout.
• Announcement of book’s release on NeWest Press Facebook group, website, email newsletter and Twitter page.
• Podcast reading/interview posted on iTunes, RSS feed, Facebook, and NeWest website.
• Press releases and review mailouts to various CBC outlets across the nation, both radio and television.
• Submit to all eligible awards.
• Ads in subTerrain, Alberta Views (Read Alberta Books Campaign), Prairie Books Now, CNQ: Canadian Notes and Queries, Glass Buffalo, and Grain Magazine.
• Launch events in Edmonton and Calgary.

MARKETS
• National trade: fiction
• US and UK trade: fiction
• Rural Alberta

COMPARISON TITLES
• The Silver Star by Jeannette Walls (978-1-451661-54-5, Scribner, 2014)
• Friendly Fire by Lisa Guenther (978-1-926455-41-9, NeWest Press, 2015)
South Away follows Meaghan Marie Hackinen and her sister in the adventure of a lifetime: bicycling from Terrace, BC down the West Coast to (almost) the tip of the Baja Peninsula. Along the way Hackinen battles with the elements in Vancouver Island’s dense northern forests and frigid Mexican deserts; encounters strange men, suicidal highways and monster trucks; and makes some emergency repairs as tires and spokes succumb to the ravages of the journey. Luckily, the pair meet some good people along the way and glean some insight about the kindness of strangers.

A rare road-trip story with two female leads, this travel memoir also chronicles an inner journey, as the author begins to better understand her relationship with her adventurous (and not-so-adventurous) family. South Away tells an engaging and personable tale, with imaginative and memorable depictions of land and sea along the ever-winding coast.

About The Author

Meaghan Marie Hackinen is a writer and cyclist from Vancouver, BC. Her two-wheeled adventures have taken her from Haida Gwaii to Mexico’s high plateaus, across Canada and the United States, and, most recently, from North Cape to Tarifa along some of Europe’s highest paved roads. Her writing explores relationships, experiences on the road, and encounters with wild places. Her creative non-fiction, poetry, and prose can be found in literary journals and cycling magazines. She has an MFA in Writing from the University of Saskatchewan and currently resides in Kelowna, BC.
ACCOLADES

Cobra Clutch
by A.J. Devlin

- Winner of the Best First Crime Novel at the 2019 Arthur Ellis Awards!
- Nominated for a Lefty for Best Debut Mystery Novel!

"Hammerhead" Jed Ounstead puts a chokehold on crime.

Trade Paperback / April 15, 2018
isbn 10: 1-988732-24-7
isbn 13: 978-1-988732-24-4
BISAC 1: FIC022090
BISAC 2: FIC022090
272 pp / 5 x 8 / $18.95 CDN/USD

Tar Swan
by David Martin

- Shortlisted for the 2019 Raymond Souster Award!
- Finalist for the 2019 City of Calgary W.O. Mitchell Book Prize!

An allegorical reckoning of the wounds inflicted by the oil sands.

Trade Paperback / April 1, 2018
isbn 10: 1-988732-18-2
isbn 13: 978-1-988732-18-3
BISAC 1: POE023040
BISAC 2: POE023030
96 pp / 5.5 x 9 / $19.95 CDN/USD

That Light Feeling Under Your Feet
by Kayla Geitzler

- Finalist for The 2019 Fiddlehead Poetry Book Prize!
- Finalist for the 2019 Robert Kroetsch Award for Poetry!

Poems that plunge headfirst into the surreal and slogging world of cruise ship workers.

Trade Paperback / April 1, 2018
isbn 10: 1-988732-21-2
isbn 13: 978-1-988732-21-3
BISAC 1: POE023040
BISAC 2: POE024000
112 pp / 6 x 9 / $19.95 CDN/USD

Darwin’s Moving
by Taylor Lambert

- Winner of the 2018 City of Calgary W.O. Mitchell Book Prize!
- Finalist in the Trade Non-Fiction Award at the 2018 Alberta Book Publishing Awards!

In a city known for wealth and prosperity, the divide between haves and have-nots is rarely clearer than on moving day.

Trade Paperback / September 1, 2018
isbn 10: 1-988732-03-4
isbn 13: 978-1-988732-03-9
BISAC 1: BIO003000
BISAC 2: BUS070100
148 pp / 5.5 x 8.5 / $19.95 CDN/USD

Where It Hurts
by Sarah de Leeuw

- Finalist for the Governor General’s Literary Awards - Non-fiction!
- Finalist for the Roderick Haig-Brown Regional Prize!

Essays that shine a spotlight on lost geographies, lost people.

Trade Paperback / April 1, 2017
isbn 10: 1-926455-84-3
isbn 13: 978-1-926455-84-6
BISAC 1: BIO007000
BISAC 2: BIO026000
128 pp / 5.5 x 8.5 / $19.95 CDN/USD

Paper Teeth
by Lauralyn Chow

- Winner of the Robert Kroetsch City of Edmonton Book Prize!
- Shortlisted for the Alberta Readers’ Choice Award!
- Finalist for the Georges Bugnet Award for Fiction!

Fun, funny, and heart-warming journeys about the pursuit of identity and the crafting of home.

Trade Paperback / September 1, 2016
isbn 10: 1-926455-63-0
isbn 13: 978-1-926455-63-1
BISAC 1: FIC019000
BISAC 2: FIC029000
240 pp / 5.5 x 8.5 / $19.95 CDN/USD
**The Melting Queen** by Bruce Cinnamon

Edmonton will never be the same after River Runson is named Melting Queen in a debut that balances satire and compassion, history and magic to weave a splendid future-looking tale.

*Trade Paperback / April 1, 2019*
*isbn 10: 1-988732-50-6*
*isbn 13: 978-1-988732-50-3*
*BISAC 1: FIC066000*
*BISAC 2: FIC061000*
*224 pp / 6 x 9 / $20.95 CDN/USD*

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**Only Pretty Damned** by Niall Howell

Niall Howell’s *Only Pretty Damned* is a taut noir that takes you behind the big top, revealing rough and tumble characters, murderous plots, and crooked schemes designed to keep Rowland’s World Class Circus afloat for another season.

*Trade Paperback / April 15, 2019*
*isbn 10: 1-988732-53-4*
*isbn 13: 978-1-988732-53-0*
*BISAC 1: FIC050000*
*BISAC 2: FIC031020*
*256 pp / 5.5 x 8.5 / $19.95 CDN/USD*

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**Molly of the Mall** by Heidi L.M. Jacobs

Delightfully whimsical, Heidi L.M. Jacobs’ *Molly of the Mall: Literary Lass and Purveyor of Fine Footwear* explores its namesake’s love for the written word, love for the wrong men (and the right one), and her complicated love for her city.

*Trade Paperback / May 15, 2019*
*isbn 10: 1-988732-59-X*
*isbn 13: 978-1-988732-59-6*
*BISAC 1: FIC016000*
*BISAC 2: FIC027240*
*288 pp / 5.5 x 8.5 / $19.95 CDN/USD*

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**The Death of Annie the Water Witcher** by Lightning by Audrey J. Whitson

When local woman Annie Gallagher is struck by lightning while divining water for a well, stories of the town’s past slowly pour forth as everyone gathers to mourn her passing. Audrey J. Whitson has crafted a novel of hard choices and magical necessity.

*Trade Paperback / April 1, 2019*
*isbn 10: 1-988732-47-6*
*isbn 13: 978-1-988732-47-3*
*BISAC 1: FIC068000*
*BISAC 2: FIC061000*
*224 pp / 6 x 9 / $19.95 CDN/USD*

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**Echolocation** by Karen Hofmann

In this provocative collection of short stories, Karen Hofmann has found new ways to sound the depths of the human heart with her deft use of ironic accuracy and sensuous imagery.

*Trade Paperback / May 1, 2019*
*isbn 10: 1-988732-56-5*
*isbn 13: 978-1-988732-56-5*
*BISAC 1: FIC029000*
*BISAC 2: FIC044000*
*256 pp / 5.5 x 8.5 / $19.95 CDN/USD*

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**Left** by Theanna Bischoff

• **Finalist in the Trade Fiction Award at the 2019 Alberta Book Publishing Awards!**

Twenty-nine-year-old Natasha Bell went for an evening jog, just like any other night – except now no one knows where she is. *Left* explores the ways tragedy and secrecy erode and warp people’s psyches and their bonds to one other.

*Trade Paperback / September 1, 2018*
*isbn 10: 1-988732-43-3*
*isbn 13: 978-1-988732-43-5*
*BISAC 1: FIC019000*
*BISAC 2: FIC045000*
*328 pp / 6 x 9 / $19.95 CDN/USD*
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